



# THE TALLEST COPYWRITER EVER

David Hood

## PORTFOLIO

TallestCopywriterEver.com

Password: iamshorter

## EXPERIENCE

### Copywriter | Simon/Myers

Hammermill, Teknor Apex, AZEK, New Business

Chicago, Illinois

August 2022—Present

### Copywriter | Arc Worldwide

Unilever (Dove, AXE, Degree, Suave, Hellmann's, Knorr, Ben & Jerry's, Breyers), New Business

Chicago, Illinois

June 2021—July 2022

### Jr. Copywriter | Geometry – North America

Coca-Cola, Nabisco, WM Bagster, Kimberly-Clark, New Business

Chicago, Illinois

August 2019—May 2021

### Copywriter Intern | FCB Chicago

Glad, Pine-Sol, Wells, Chicago Public Library, New Business

Chicago, Illinois

June 2019—August 2019

### Walking, Talking Mannequin | DXL Big & Tall Apparel

Fairview Heights, Illinois

June 2015—August 2016

## EDUCATION

### University of Illinois at Urbana-Champaign

B.S. in Advertising | Minor in Public Relations

August 2016—May 2019

## AWARDS

### Silver Omni-Channel Shopper Solutions | 2023 Effies

Unilever CVS Dove Positively Real

### Bronze Single-Retailer Program, Drugstores | 2023 Effies

Unilever CVS Dove Positively Real

## ACTIVITIES

### Build Volunteer | Habitat for Humanity

Tallahassee, Florida

March 2019

## SOFTWARE

Office

Google Suite

GIMP

Sprout Social

WordPress

HubSpot